

## Before You Begin

Maranoa Regional Council provides Sponsorship to eligible community organisations for large-scale events that deliver cultural, social, and economic benefits across the region.

This program supports Signature Events that:

- Attract 2,000+ attendees
- Run over one or multiple days
- Draw visitors from outside the region
- Deliver measurable community and economic outcomes

If you are seeking \$2,000 or less, please refer to the Events Assistance Program under the Community Grants and Events Assistance Policy.

## Key Information

- Funding rounds close: 31 January, 30 April, 31 July, 31 October
- Read the full policy before applying
- Contact your Local Development Officer for help: [ldo@maranoa.qld.gov.au](mailto:ldo@maranoa.qld.gov.au) or 1300 007 662
- Submit completed application and documents to [council@maranoa.qld.gov.au](mailto:council@maranoa.qld.gov.au)

## Part 1: Application Summary

Applicant name	
Organisation	
Email address	
Phone number	
Postal Address	
Is your Organisation not-for-profit	<input type="checkbox"/> Yes <input type="checkbox"/> No
Organisation status	<input type="checkbox"/> Incorporated Legal Entity (Incorporated Association) <input type="checkbox"/> Charitable institution <input type="checkbox"/> Community organisation with a minimum of 5 years operation <input type="checkbox"/> Auspiced by an eligible organisation (complete Part 2)
Does your organisation have an ABN?	<input type="checkbox"/> Yes - ABN Number: <input type="checkbox"/> NO – Please complete a Supplier Statement Form.

## Part 2: Auspicing Organisation's Details

*If you are not being auspiced by another organisation, go to Part 3.*

Organisation's Name	
Is the organisation registered for GST?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> ABN Number:
Contact Person	
Contact number	
Email Address	

## Part 3: Event Details

Event name	
Location	
Date/s	
Outline your organisation's previous experience delivering large-scale events (examples, attendance numbers, key outcomes)	

## Part 4: Sponsorship Request

Total sponsorship amount requested:	\$
What will the sponsorship funding be used for?	
Provide a detailed budget showing both income (Sponsorships, ticket sales) and expenses.	
List any other funding sources or partners involved in the event.	

## Part 5: Partnerships & Support

Is this event supported or delivered in partnership with other community groups or sponsors?	
What impact will the funding / support have on the event budget and ability to deliver the event?	
Have you received any other financial or in-kind assistance from Council recently?	
Are you also requesting any non-financial assistance, such as equipment, venue use, or fee waivers?	
How will you measure the success of your event (attendance numbers, economic impact, community feedback)?	

## Part 6: Expected Outcomes & Community Benefit

What will the event deliver for the Maranoa region?	
How will your event provide local economic and/or tourism benefits to the area?	
Estimate expected attendance and the proportion of visitors from outside the region.	

## Part 7: Acknowledgement of Council Support

*How will you acknowledge Council's assistance?*

Outline your marketing and promotional plan, including how Council's support will be acknowledged:	
Identify your target audience and how you will reach them:	

## Part 8: Signature required

*This section must be completed by an authorised representative of the organisation (e.g. President, Treasurer, Secretary, or Committee Member).*

<b>Name:</b>	<b>Position:</b>
<b>Signature:</b>	<b>Date:</b>