

## Expression of Interest

**Expression of Interest (EOI)**      **Licence Agreement - Installation of Advertising Signage, Shady's Lagoon (Lot 205 on R861)**

**Closing Time:**      **2 pm**  
(Australian Eastern Standard Time)  
**26 October 2022**

## **PART 1: GENERAL DETAILS**

### **1 Introduction and Scope**

Maranoa Regional Council invites submissions from parties interested in entering a licence agreement to install advertising signage at Shady's Lagoon, Roma. The opportunity exists to install business signage at two separate locations within the parkland and Council is interested in entering an arrangement with one advertiser or two separate advertisers.

### **2 Proposed License Agreement and Fee**

Successful parties will be required to enter into a licence agreement with Maranoa Regional Council. The licence agreement will include details such as the term of the licence and the annual fee payable. The agreement will also include responsibilities of both Council as the Licensor and the responsibilities of the Licensee/ Business Owner. The list below outlines the draft conditions.

Feedback received during the Expression of Interest process will be considered when finalising the details of the licence agreement.

#### **2.1 Proposed License Agreement responsibilities**

Licensor / Maranoa Regional Council:

- Arranging the Licence Agreement document;
- Agreeing to an annual fee payable in relation to the licence;
- Determining the final location of the signage;
- Assessing compliance with the Maranoa Planning Scheme requirements for size and configuration.

Licensee / Business Owner

- Arrange any development Planning and Building approvals (and pay necessary fees);
- Payment of an annual license fee;
- Installation of the sign and sign infrastructure/frame;
- Completing all necessary investigations before undertaking installation including identifying any underground infrastructure;
- Payment of all costs associated with the design, manufacture etc. of the sign. The sign will need to meet the relevant requirements of Council's Maranoa Planning Scheme;
- Costs associated with insurance and public liability for the sign (minimum \$20 million);
- Costs associated with the replacement/repair of the sign and infrastructure should it become damaged or vandalised or as a result of age;
- Any ongoing maintenance of the sign. If the sign becomes outdated it is the sign/business owner's responsibility to renew it.

#### **2.2 Proposed Licence Term**

The proposed term of the licence is a maximum of three years plus the option of an additional three years.

## 2.3 Proposed Installation Locations

Shady's Lagoon is on the corner of Bungil and Charles Street, Roma on land described as Lot 205 on R861.

Applications are invited to place advertising signage on one of the two proposed locations. The locations marked in Figure 1 have been identified as potential locations for the installation of a sign. The two locations will be referred to as Site A and Site B for the purpose of this document.

Figure 1: Proposed Signage Locations



## 2.4 Special Conditions

Council has stipulated special conditions to ensure that the signage does not detract from the character and significance of the area. Special conditions are:

- The sign must include artistic signage to acknowledge Shady's Lagoon;
- Local businesses are welcome to submit applications to install signage to promote local businesses;
- Signage design must keep in with the aesthetic of Shady's Lagoon parkland;
- The sign must be 2400mm x 1800mm in size;
- The cost to install and maintain signage is at the cost of the applicant/licencee;
- At cessation of the licence agreement, the sign infrastructure/framework must remain onsite as the property of Council. The licencee is to remove the commercial advertising panel from the frame;
- The licencee must comply with all relevant legislation and approvals;

- 
- The signage location must not obstruct or obscure any of Council's signage; and
  - The signage must be appropriate for viewing by all ages and be considerate of the cultural diversity of the community and its visitors.

## **PART 2: SUBMISSION DETAILS**

### **1 Expression of Interest Documents**

This expression of interest document is comprised of the following parts:

- Part 1 – General Details (read and keep this part).
- Part 2 – Submission Details (read and keep this part).
- Part 3 – Applications Submission (complete and submit this part).

### **2 How to Prepare Your Submission**

- Carefully read all parts of this document;
- Complete the Applicants Submission (Part 3) and attach any supporting documents; and
- Lodge your submission before 2pm, on 26 October 2022.

### **3 Contact Person**

Name: Monique Light – Leases and Agreements Administration Officer – Regional Facilities (Land, Buildings and Structures)

Telephone: 1300 007 662

Email: [council@maranoa.qld.gov.au](mailto:council@maranoa.qld.gov.au)

### **4 Process for Considering Submissions**

Following closure of the submission period, Council may seek further information and supporting information from applicants.

In reviewing the submissions, Council will consider [but not limited to]:

- Total number of responses;
- Location of applicants and their relevant business interests; and
- Feedback regarding:
  - Proposed sign locations;
  - Proposed licence terms; and
  - Proposed licence agreement responsibilities and conditions.

### **5 Lodgement of Submissions and Delivery Method**

Maranoa Regional Council must receive the submission by 2pm, on Wednesday 26 October 2022. The submission is to be emailed to [council@maranoa.qld.gov.au](mailto:council@maranoa.qld.gov.au) titled Subject: Signage Expression of Interest.

If you have limited access to the internet and or email, you can return your completed submission to any one of Council's Customer Service Centres.

### **6 Acceptance of Submissions**

Once the responses have been assessed, a summary will be presented to Council Ordinary Meeting for decision.

## PART 3: APPLICANT SUBMISSION

### 1. Name of the Company or Business

### 2. Trading Name *(if different)*

### 3. ABN

### 4. Postal Address

### 5. Business Address

### 6. Telephone Number

### 7. Email Address

### 8. Website Address

### 9. Nominated Person for Post Submission Enquiries *(full name, position and email)*

**10. What do you propose the annual fee payable to Council is?**

\$\_\_\_\_\_ per annum per site.

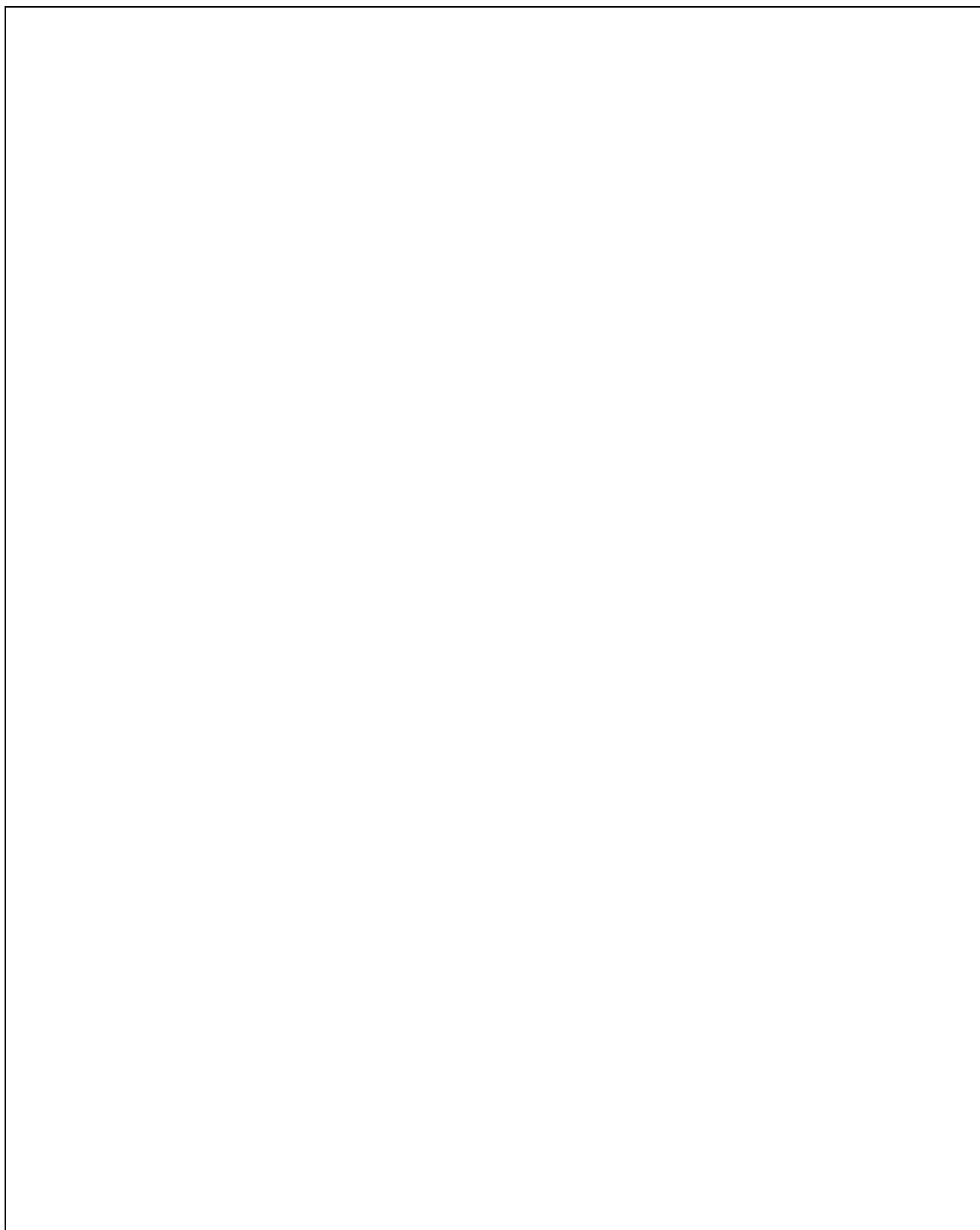
**11. Each proposed site (Site A and Site B) will be limited to having only one sign installed. Please indicate your preferred location for signage.**

- ☐ Site A  
☐ Site B  
☐ Both Sites A & B

Additional Comments

**12. Please provide a description including a sketch plan of the signage you propose to install onsite.**





**All applicants will be notified of the outcome of their submission. Successful applicants will be required to agree to the Terms and Conditions including special conditions as outlined in this Expression of Interest document and sign a Licence Agreement.**