



Boundless

Opportunities in the Maranoa

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Population
12,688

Gross Regional Product
\$2.19B

Discover the Maranoa

Maranoa is a key regional centre for agriculture, energy and resources, with the thriving and vibrant town of Roma truly at the heart of the region's livestock industry

- Packed with a wealth of immense natural resource, and with mature allied industries to complement and add value to extraction and logistics.
- Located in the heart of Maranoa, Roma offers a wealth of cosmopolitan facilities and lifestyle, including boutique retailers, cafes and eateries.
- Roma Saleyards - Australia's largest such facility – sells over 275,000 cattle annually, serving the Maranoa region and beyond. The saleyards are more than just a transactional venue, with recent investment of \$8.61m transforming the facility into a place of education, learning and community amenities.
- As gateway to the outback, Roma has a strong and diverse tourism sector themed around discovery of natural resources and natural wonder. Recently \$4.68m was invested to expand The Big Rig Visitor Centre, improving its facilities and broadening the tourism offer in Roma.
- The Maranoa offers everything from fishing and farm stays to bird watching and bush walking. Steeped in history from the wool industry boom time, Surat is a haven for fishing, the water front camping sites are perfect, and the billy is boiling. Injune is an artists' haven as well as an ideal launch pad for outdoor pursuits. Mitchell is home to fishing and a proud cultural heritage, while Wallumbilla and Yuleba are renowned for their proactive communities and country welcome.
- Every town in Maranoa has access to NBN high speed internet, with Surat soon to have Fibre To The Premise (FTTP).
- The region boasts national parks and tourist attractions including the outstanding natural beauty of the Carnarvon Gorge, on our doorstep.

Discover our Accessibility

- Key position within the region, only six-hour drive time from Brisbane.
- Regular public transport flights to Brisbane with a travel time of just over an hour.
- Prime location within the preferred heavy transport corridor from Southern States to Northern Australia.
- Excellent freight logistics options.
- Easy access to international markets.
- Roma is the key agricultural services centre for the region, and mining industry base for Surat basin Gas and Moomba oil fields.
- High speed data networks, including recent upgrades to boost regional connectivity.

Discover our Affordability

- Median house price in Maranoa is \$225,000.
- Industrial land is available and attractively priced.
- Lower cost of living and doing business.

Discover our Amazing Lifestyle

- Roma is a regional tourist hub and gateway to the outback, with a dedicated visitor centre that focuses on the discovery of oil and gas and its importance to the region.
- There's something for everyone at Surat, a leading country lifestyle town.
- Mitchell offers visitors a soak in the Great Artesian Spa and access to the stunning Mount Moffatt section of the Carnarvon National Park.
- Family-oriented, and with comprehensive health services, high quality education and sport, recreation and cultural facilities together with affordable and desirable lifestyle residential lots throughout the region.



Median house price
\$225,000

Top five sectors
**Mining, Agriculture, Construction,
 Health Care and Energy**

From Paddock to Plate

In a few short years Maranoa Beef grew from local producer to a regional supplier of high-quality meats. Selling hampers of high providence product and growing through word-of-mouth, they tripled their business size in just eighteen months. Also partnering with select corporate to provide slow-cooked cuts, they are still looking to grow.

Founded on five generations of family farming experience, the company is run by husband-and-wife team Craig and Bec Beissel, who value the family-oriented lifestyle that the region offers in spades.

The highest quality food, artisan products and customer experience are at the heart of Maranoa Beef's offering. Processing to order and utilising every single cut, ensures that the life of the animal is fully respected. Serving a growing domestic market that seeks produce of the highest welfare standards, Maranoa Beef sees plenty of reason to be optimistic about the region's future.

"In South West Queensland, you can make your business whatever you want to make it, supported by a community that values trust and hard work."

Bec Beissel
 Maranoa Beef

Boundless Opportunities for Investment

Agriculture	Agtech and application of innovative processes and systems, amongst the 1,600 farm enterprises in the Maranoa region. Opportunities in the biotechnologies sector.
Industrial space	Available and affordable industrial land in strategic locations.
Manufacturing	Meat processing facilities for beef, including additional opportunities for higher value butchery and packaging. Growing sheep production industry generating opportunities for meat processing.
Small business	Outstanding opportunities to establish businesses in the service sector, catering to a cosmopolitan local population and visitor economy. Market opportunity for establishing an auctioneer training hub for livestock and housing sectors.
Renewable energy	Opportunities abound for sustainable energy production including solar farms, biofuel and geothermal, as well as hydrogen and other energy storage technologies.
Mining	Consistently growing sector that supports a \$1.82bn GRP, with opportunities to expand and add value to supply chain.
Health	With excellent FTTP NBN connectivity, there is opportunity to explore a regional health hub, bringing together allied health and potential for consulting rooms and training amenities.
Tourism	Opportunities around access to the Carnarvon Gorge. Potential for greater use of Roma airport as tourism aviation hub.



Engineering Excellence

Established 25 years ago with a bank loan, Sharpe Engineering has matured into one of Australia's leading specialist engineering and manufacturing firms. Producing, servicing and repairing drilling related tools and equipment, Sharpe's clients include operators, contractors and service providers across the resource and energy sectors such as Santos, Origin, Senex, Anglo American and Beach.

Headquartered in Roma and with two further Queensland sites, the family-run business is firmly rooted in the local community, with well-established links to local schools, providing a steady stream of the next generation of apprentices.

Sharpe's success is built on a firm commitment to the highest industry standards, continual investment in staff, and wide diversity of over 100 clients.

"The booming resources industry means we thrive in South-West Queensland, enhanced by Roma's strategic location, our ability to retain staff and the region's magnetic liveability."

Peter Sharpe
CEO, Sharpe Engineering

Boundless Opportunities in South West Queensland

South West Queensland, a place of immense natural resource, talent and enterprise, a place that people and businesses are proud to call home. A place of boundless opportunity.

Discover our Accessibility

- Unrivalled access to regional Queensland, New South Wales, South Australia and Northern Territory.

Discover our Affordability

- Lower costs of living and doing business.

Discover our Amazing Lifestyle

- Infinite possibilities to explore the expansive landscape, and thrive in a unique and supportive environment.

Contact for More Information

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Organisation of Councils

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